

## News in Brief

- Kirby MEA participated in 1st Fast Track Hospital Build, Kuwait held in January 2011
- Kirby Abu Dhabi starts the year with a BANG!
- Kirby Syria wins a project back from the throat of our competitors

## Kirby Building Systems MEA

February 2011

### Kirby continues to drive sales in the Healthcare Sector



Al Addan Hospital, Kuwait



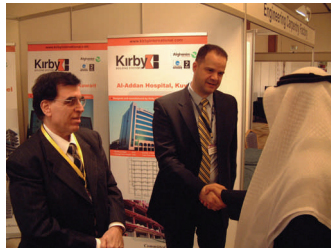
Mubarak Al Kabeer Hospital, Kuwait



Jahra Hospital, Kuwait

Kirby participated in the inaugural **Fast Track Hospital Build** Conference and Exhibition held from 17-18 January 2011 at the Convention Center, Hotel Movenpick, Kuwait. The event was organized under the patronage of His Excellency Dr. Hilal Al Sayer, Kuwait Minister of Health and was attended by over 250 delegates.

For Kirby, the event was an opportunity to showcase our strong track record of delivering multi-storey steel structures in the hospitals sector in Kuwait. Nabil Sleiman, Group General Manager, Kirby MEA addressed the delegation with a key note speech explaining the benefits of steel structures vs. conventional concrete structures and presented Kirby case studies on Al Addan hospital, Al Jahra hospital and Mubarak Al Kabeer hospital.



Nabil Sleiman, GGM Kirby MEA and Wael Elqadah GM Kirby MEA with a customer at the Kirby stall.



Kirby Kuwait sales team at the Fast Track Hospital Construction Conference and Exhibition.



Nabil Sleiman, GGM Kirby MEA with the Asst. Undersecretary for General Services, Ministry of Health.

For more information, please visit our website or contact us at:

Kirby Building Systems -  
Head office: PO Box 23933  
Safat, 13100 Kuwait.

Tel: (965) 2326 2800

Fax: (965) 2326 1793 / 8

[kirbymarketing@alghanim.com](mailto:kirbymarketing@alghanim.com)

To subscribe/unsubscribe to the monthly newsletter, please email us.

### Kirby Abu Dhabi starts the year with a BANG!

Kirby Buildings Systems Abu Dhabi Sales Office secured an order in excess of 2,000MT to supply Pre-Engineered solutions for hay-feed storage buildings for Abu Dhabi Control Authorities. The project consists of 12 different buildings spread over an area of 44,000 square metres. This job builds on Kirby's successful track record of securing landmark projects in the Pre-Engineered and Structural Steel market in the U.A.E.

### Kirby Syria wins a project back from the throat of our competitors

"You don't just beat the competition, you have to leave a lasting impression in their minds so they never want to see you again" That is exactly what the Kirby Syria team were able to do in the month of January by winning back a large melt shop project in Homs, Syria. Hmisho steel is part of the Hmisho Group which comprises of several companies operating in the domain of heavy metal industries, import, export, and automotive sales and service.