

## News in Brief

Kirby MEA participated in Inter Build Jordan Fair 2010 held in September

## Upcoming Events

Saudi Build 2010 - 18th – 21st Oct 2010

Building & Construction Exhibition—Kuwait 24– 30 Oct 2010

Yemen Inter build 30th Oct - 3rd Nov 2010

For invitations, please email us.

For more information, please visit our website or contact us at:

Kirby Building Systems -  
Head office: PO Box 23933  
Safat, 13100 Kuwait.

Tel: (965) 2326 2800

Fax: (965) 2326 1793 / 8

[kirbymarketing@alghanim.com](mailto:kirbymarketing@alghanim.com)

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## Kirby Building Systems

### Kirby Participates in Inter Build Jordan 2010

For the first time, Kirby participated in the 3rd Inter-Build Jordan Fair from 27-30 September 2010. The Inter-Build Jordan fair was held in conjunction with the 7th Jordanian International Mechanical Engineering Conference (JIMEC 2010) and brought together participants from leading consultancies and contractors in Jordan. Kirby served as silver sponsors for the event. For Kirby, the event was an opportunity to speak with customers about our capabilities to design and deliver pre-engineered steel buildings and to showcase our innovative solutions for structural steel, and PEB. Kirby continues to drive sales by actively participating in industry events, meeting with customers, and raising awareness of our innovative solutions.



Mohsen Matreed (Kirby General Sales Manager, non-GCC) and Shady Abu Halawa (Sales Engineer, Kirby Syria) welcoming the Minister for Trade and Industry, Jordan at the Kirby booth.



The Kirby and Kimmco team at Inter-Build Jordan Exhibition.



Hassounh Keswani (Sales Engineer, Kirby Jordan) speaking with customers at the Kirby booth.

### Kirby India Enters Into Indian Power Sector

Kirby India made a major breakthrough into the Power sector by bagging a key order from Madhucon Projects Ltd., a prominent player in the Civil Engineering Construction and Infrastructure segments in India. The PEB requirements for this project include Turbine and Generator (TG) Building (Power House Building) for their 2 x 150 MW Thermal Power Project (Phase II) of Simhapuri Energy Pvt. Ltd., Hyderabad (SEPL) at Nellore District, Andhra Pradesh. The project has a plan area of over 5520 square metres involving steel of around 4,000 MT. M/s. MN Dastur & Co – Chennai, one of India's leading EPC Consultants and Owners Consultant M/s. DCPL - Kolkata are the consultants for this project. This total project will be completed from concept to finish in less than six months time. This project will be first of its type for Kirby India, which has leveraged its brand name in entering the high potential Indian Power sector that mostly considers Structural Steel or RCC structures for their building requirements.

Power consumption is estimated to grow at CAGR of 8% from 2009-10 to 2016-17, propelled by the country's accelerating economic growth. Power capacity addition is planned to increase many fold from 4GW per year to 20GW per year to meet the growing demand. Projects under implementation and in the pipeline indicate investments to the tune of US\$300bn in power generation and Transmission & Distribution space over the next 7 years. Kirby can showcase this project after successful completion to generate more number of such enquiries across India which will give a new application and related diversification for Kirby India.